

March 2016
Retail Catalogue

NOFMA CERTIFIED



UNFINISHED WOOD FLOORING

CARROLL
 HARDWOOD
FLOORING

Unfinished Solid Hardwood Flooring Catalogue

March 2016



Huntingdon, Tennessee. The county seat of Carroll County. One stop light. One WalMart. One movie theater. A downtown square with a majestic 1930s WPA courthouse. Home to 3900 people. And home to Carroll Hardwood.

Tucked into the rolling west Tennessee hills, Carroll Hardwood has grown since 1990 from a small kiln-drying plant in Huntingdon into a nationally recognized, NOFMA-certified hardwood flooring manufacturer. Sourcing hardwood lumber and logs from the lower Appalachian range of middle Tennessee and Kentucky, we make 500,000 square feet of solid hardwood flooring a year in Red and White Oak, Hickory and Pecan, Walnut, Cherry, Maple, Ash, Beech, Aromatic Cedar, and Southern Yellow Pine.

This catalogue provides a description and current pricing for both traditional NOFMA products and for a custom grade we are introducing in 2016, CharacterPlank flooring. But we also specialize in custom flooring—herringbone, color sorts, odd widths, special lengths, bevels of varying depth to match old floors, and custom prefinished floors. Contact us for your next unfinished hardwood flooring project—from residential patch job to major commercial installation.



Hardwood Flooring Market Report

January 2016 saw a continuation of the months-long downdraft in strip Oak pricing. With prices 30% off their highs, there seems little doubt that strip Oak is rapidly losing market share to low-price plywood flooring flooding in from Asia. Look for Oak prices to continue to decline this spring.

In specialty flooring, pricing is trending down for Hickory and rustic Walnut flooring. Chinese demand for rustic Walnut is off while fashion seems to be moving away from Hickory. But Select Walnut, Maple, and Rift and Quartered White Oak are bucking this trend. Select Walnut is moving into very high end homes. Maple costs are being driven up by demand for kitchen cabinet lumber. And Rift and Quartered White Oak is struggling to compete with bourbon makers for White Oak logs to make whiskey barrels.

New In 2016 — CharacterPlank Flooring

Many flooring products today simulate the appearance of traditional rustic wood flooring. CharacterPlank Flooring from Carroll Hardwood is the real thing. Produced in Red and White Oak, Rift and Quartered Red and White Oak, Walnut, Hickory, and Southern Yellow Pine, CharacterPlank is genuine $\frac{3}{4}$ " solid wood flooring made from one-inch hardwood planks. It combines the character marks of NOFMA One Common and Two Common in an assortment of good average board lengths with the option of longer boards as needed for large, open living spaces. Widths may be all one width, or a combination of widths from 1 $\frac{1}{2}$ " to 7".

Red Oak



NOFMA Select & Better

A more formal grade without knots or similar natural characteristics. A small percentage of white sapwood may be present but heartwood will predominate. Colors will vary from light brown to pink to red.

NOFMA No. One Common

A grade comprising color variation, grey or black streaks, grey or blue sapwood, a small percentage of sound, tight knots of limited size, occasional wormhole or bird peck.



RED OAK

	1 1/2"	2 1/4"	3"	4"	5"	6"	7"
NOFMA Select	\$3.74	\$2.85	\$3.10	\$3.30	\$3.40	\$3.70	\$4.25
NOFMA No. 1 Common	\$3.24	\$2.30	\$2.85	\$3.05	\$3.20	\$3.30	\$3.65
CharacterPlank	\$3.14	\$2.20	\$2.75	\$2.95	\$3.10	\$3.20	\$3.35
CharacterPlank 1'-10'	\$3.54	\$2.60	\$3.15	\$3.35	\$3.60	\$3.80	\$4.05

Rift & Quartered



NOFMA Select Rift and Quartered

A harder, more durable floor, this grade is more stable through the seasons and less prone to cupping and swelling. This grade will show some of the figure associated with quartered Oak but riftsawn appearance will predominate.

CharacterPlank Plainsawn/Rift & Quartered

A floor containing all the characteristics of NOFMA One and Two common grades as well as some pieces outside NOFMA grades. Designed as a rustic floor, this product includes knots of unlimited size, broken knots, unlimited wormhole and birdpeck, season checks, small, sound holes, and unlimited color variation. Manufactured from either plainsawn or rift and quartered lumber.



Rift & Quartered RED OAK

	1 1/2"	2 1/4"	3"	4"	5"	6"	7"
NOFMA Select	\$4.34	\$3.65	\$4.05	\$4.85	\$5.25	\$6.25	\$7.25
NOFMA Select Rift Only	\$4.84	\$4.45	\$4.85	\$5.35	\$6.05	\$6.55	\$7.75
NOFMA Select Quart. Only	\$5.34	\$5.15	\$5.85	\$6.35	\$7.05	\$7.55	\$8.75
CharacterPlank	\$3.84	\$3.29	\$3.54	\$3.94	\$4.49	\$5.09	\$5.89
CharacterPlank 1'-10'	\$3.54	\$3.79	\$4.24	\$4.74	\$5.39	\$6.14	\$7.14

White Oak



NOFMA Select & Better

A relatively formal grade incorporating mostly brown heartwood with some white to cream sapwood. The occasional small brown streak or pin knot may be present. Otherwise knots and other natural characteristics are excluded.

NOFMA No. One Common

A somewhat rustic floor characterized by small, tight knots as well as some color variation and sapwood in cream or grey colors. Some bird peck, worm hole, and black mineral streak will be seen in the grade.



WHITE OAK	1 1/2"	2 1/4"	3"	4"	5"	6"	7"
NOFMA Select	\$3.69	\$2.75	\$2.85	\$3.15	\$3.40	\$4.05	\$4.65
NOFMA No. 1 Common	\$3.19	\$2.15	\$2.75	\$2.95	\$3.05	\$3.40	\$3.85
CharacterPlank	\$3.14	\$2.10	\$2.65	\$2.85	\$2.95	\$3.30	\$3.65
CharacterPlank 1'-10'	\$3.54	\$2.50	\$3.05	\$3.45	\$3.65	\$4.05	\$4.65

Rift & Quartered

NOFMA Select Rift & Quartered

The select grade as manufactured from rift and quartered lumber. This grade has greater hardness and dimensional stability than regular Select. The ray fleck in the quartered will be more prominent than in Red Oak. This product is normally about 40% Quartered and 60% Rift.

CharacterPlank Plainsawn/Rift & Quartered

A floor containing all the characteristics of NOFMA One and Two common grades as well as some pieces outside NOFMA grades. Designed as a rustic floor, this product includes knots of unlimited size, broken knots, unlimited wormhole and birdpeck, season checks, small, sound holes, and unlimited color variation. Manufactured from either plainsawn or rift and quartered lumber.

Rift & Quartered WHITE OAK

	1 1/2"	2 1/4"	3"	4"	5"	6"	7"
NOFMA Select	\$4.69	\$3.85	\$4.64	\$5.04	\$5.74	\$6.64	\$7.84
NOFMA Select Rift Only	\$4.99	\$4.95	\$5.45	\$6.20	\$6.95	\$8.20	\$9.75
NOFMA Select Quart. Only	\$5.49	\$5.45	\$6.20	\$6.65	\$7.15	\$7.65	\$8.85
CharacterPlank	\$3.89	\$3.44	\$4.14	\$4.54	\$4.94	\$5.84	\$6.64
CharacterPlank 1'-10'	\$4.39	\$3.84	\$4.54	\$5.04	\$5.44	\$6.44	\$7.24

Hickory



NOFMA Select & Better

Contains the full range of heart and sapwood. Sapwood must be white or cream, occasional dark purple streaks admitted. Heartwood may have brown or black streaks: the occasional bird peck or pin wormhole is admitted.

NOFMA No. One Common

A more rustic floor containing unlimited bird peck, pin wormholes, and the like. Solid knots up to one inch admitted in wider widths. Sapwood may show light blue or grey without limitation. Many of these characteristics disappear into a stain.



CharacterPlank

A custom grade designed to be sound but more rustic than NOFMA One Common. It incorporates knots, birdpeck, and wormholes of unlimited size, small holes, blue or grey sapwood, streaks, and color variation without limitation, and spalting that retain's Hickory's characteristic hardness.

HICKORY	1 1/2"	2 1/4"	3"	4"	5"	6"	7"
NOFMA Select	\$2.99	\$2.89	\$3.29	\$3.59	\$3.99	\$4.29	\$4.49
NOFMA No. 1 Common	\$2.84	\$2.74	\$3.19	\$3.39	\$3.59	\$3.79	\$3.99
CharacterPlank	\$2.84	\$2.54	\$3.09	\$3.29	\$3.49	\$3.69	\$3.89
CharacterPlank 1'-10'	\$3.24	\$2.94	\$3.49	\$3.69	\$3.99	\$4.29	\$4.49



NOFMA Select & Better

A clear, formal grade free of knots, wormholes, and other natural characteristics. A small percentage of light to medium brown heartwood free of streaks or dark, brashy appearance is admitted. Occasional light mineral streak is allowed.

NOFMA No. One Common

A more rustic grade in a light-colored floor with a bold grain. Admits sound, tight knots of limited size, bird peck, wormhole, unlimited brown heartwood with dark streaks allowed. Stains well to tone down natural color variation.



ASH	1 1/2"	2 1/4"	3"	4"	5"	6"	7"
NOFMA Select	\$3.29	\$3.24	\$3.44	\$3.64	\$4.04	\$4.44	\$4.89
NOFMA Clear	\$3.54	\$3.54	\$3.84	\$4.24	\$4.74	\$5.74	\$6.39
*NOFMA Select R&Q	\$3.74	\$3.64	\$4.34	\$5.14	\$5.84	\$6.24	\$7.79
NOFMA No. 1 Common	\$2.99	\$2.69	\$2.89	\$3.09	\$3.29	\$3.49	\$3.69

**Rift & Quartered*

Maple/Beech



NOFMA Select & Better Maple

A relatively uniform, formal floor, this grade will contain a small quantity of light brown heartwood. Knots are excluded though some burl will be seen. Small, narrow mineral streaks are also admitted. This is a very light-colored floor; as a result the wider widths will show noticeable seasonal crack between pieces during the heating season.

NOFMA No. One Common Maple

A more rustic floor which, while light in tone, will contain significant color variation in unlimited brown heartwood, brown or black streaks, bird peck and wormholes. Sound knots of limited size are admitted. An excellent choice for a floor both contemporary and rustic in appearance.



MAPLE/BEECH

	1 1/2"	2 1/4"	3"	4"	5"	6"	7"
NOFMA Select	\$3.31	\$3.21	\$3.31	\$3.41	\$3.61	\$3.81	\$4.31
NOFMA Clear	\$3.71	\$3.61	\$3.79	\$4.11	\$5.19	\$6.39	\$6.79
*NOFMA Select R&Q	\$4.04	\$3.69	\$4.59	\$5.89	\$7.39	\$9.39	\$11.39
NOFMA No. 1 Common	\$2.49	\$2.49	\$2.59	\$2.69	\$2.89	\$3.09	\$3.39

**Rift & Quartered*

Beech

American Beech can be supplied where specified at the same price as Maple. Grading is similar to Maple except unlimited heartwood is admitted in Select.

Walnut



NOFMA Select & Better

Comprised mostly of a heartwood ranging in tone from light brown to dark chocolate, Select also includes a small percentage of creamy sapwood. While knots are excluded, the characteristic burlwood of Walnut is admitted. Some short black streaks may be seen, as well as the very occasional pin worm hole and bird peck. A relatively formal floor.

NOFMA No. One Common

A floor containing unlimited bird peck, pin wormholes, and the like. Solid knots up to one inch admitted in wider widths. Sapwood may show light blue or grey without limitation. **CharacterPlank** flooring is a more rustic grade admitting knots without limitation to size, small holes, and pith.



BLACK WALNUT	1 1/2"	2 1/4"	3"	4"	5"	6"	7"
NOFMA Select	\$3.99	\$3.49	\$4.19	\$5.39	\$5.89	\$7.09	\$8.09
NOFMA Clear	\$4.39	\$3.89	\$4.99	\$6.49	\$7.39	\$8.59	\$10.09
NOFMA No. 1 Common	\$3.28	\$2.68	\$3.28	\$3.68	\$3.98	\$4.88	\$5.78
CharacterPlank	\$3.18	\$2.58	\$3.18	\$3.58	\$3.88	\$4.78	\$5.48

Cherry



NOFMA Select & Better

A clean, formal grade comprised mainly of heartwood though admitting a small quantity of sapwood. Short dark streaks will occur as well as the occasional pin knot. Sapwood will be white to cream in color.

NOFMA No. One Common

A sound, rustic floor. Sound knots of limited size and some wormholes are admitted. Unlimited sapwood and bird peck are admitted. More color variation will be seen in this grade incorporating deep red streaks or reddish-brown areas covering much of the face of the piece. Sapwood may be cream or grey or light blue.



AMERICAN CHERRY	1 1/2"	2 1/4"	3"	4"	5"	6"	7"
NOFMA Select	\$3.29	\$3.35	\$3.54	\$3.74	\$4.14	\$4.64	\$5.64
NOFMA Clear	\$3.44	\$3.78	\$4.24	\$4.54	\$5.24	\$6.24	\$7.44
*NOFMA Select R&Q	\$3.49	\$3.98	\$4.78	\$5.38	\$7.28	\$9.28	\$11.28
NOFMA No. 1 Common	\$2.79	\$2.83	\$3.33	\$3.53	\$3.73	\$4.13	\$4.43

**Rift & Quartered*

Southern Yellow Pine



Yellow Pine from Carroll Hardwood is dried and manufactured to the same specifications as our NOFMA hardwood flooring. It is tongue and groove end-matched and dried to 6-9% moisture content so that it will not shrink in place after installation. It is designed to display the beauty of yellow pine in a product of standard hardwood flooring quality.

Southern YELLOW PINE	2 1/4" 3" 4" 5" 6" 7" 8"						
Select	\$2.85	\$3.00	\$3.10	\$3.15	\$3.20	\$3.25	\$3.30
CharacterPlank	\$2.65	\$2.80	\$2.90	\$2.95	\$3.00	\$3.05	\$3.10
CharacterPlank 1' - 10'	\$2.95	\$3.10	\$3.25	\$3.30	\$3.40	\$3.50	\$3.60

Custom Products

Stair parts and complementary millwork can be supplied to match our unfinished flooring. In addition, we specialize in custom bevels, lengths, widths and thicknesses to meet architects' specifications or to match existing floors. We can also provide prefinishing for many flooring items.

Shipping & Terms

Our mill address is 1295 Industrial Drive, Huntingdon, Tennessee, 38344. From this location we ship nationwide via LTL carrier to warehouse or job site. Terms are net prior to shipment by credit card, company check, or wire transfer. A 50% deposit is required for confirmation of orders.

Carroll Hardwood Co.

Unfinished Flooring Inventory

March 1, 2016

	Select	Select R/Q	One Common	Character
¾” Red Oak				
1½”	581 SF	1909 SF	1971 SF	228 SF
2”	484	709	415	59
2¼”	566	0	1970	0
3”	2345	706	1432	498
3¼”	45	0	22	0
4”	14	180	1330	997
5”	779	208	1021	467
6”	21	21	42	145
7”	48	0	73	218
¾” White Oak				
1½”	166 SF	872 SF	602 SF	0 SF
2”	952	52	986	0
2¼”	293	1131	7079	20
3”	913	291	2822	892
4”	263	443	1552	1829
5”	2699	0	2595	1298
6”	228	104	1411	1307
7”	48	0	630	1621
¾” Hickory				
1½”	2075 SF	42 SF	1141 SF	0 SF
2¼”	3998	0	4505	1463
3”	3860	0	2677	498
4”	2382	0	0	748
5”	2266	0	1747	1298
6”	311	0	353	0
¾” Ash				
1½”	1079 SF	0 SF	62 SF	0 SF
2¼”	1053	0	1190	0
3”	809	0	1473	0
4”	28	0	3864	0
5”	761	0	1747	0
7”	169	0	24	0

	Select	One Common		
¾" Maple				
1½"	353 SF	3548 SF		
1½" (33/32")		436		
2¼"	507	429		
2¼" (33/32")		491		
3"	1411	3258		
4"	1260	3033		
5"	1505	1142		
6"	0	42		
7"	0	169		
¾" Walnut				
1½"	2075 SF	1390 SF		
2"	1644	0		
2¼"	702	858		
3"	1805	3694		
4"	914	1482		
5"	0	6730		
6"	21	768		
¾" Cherry				
1½"	4627 SF	42 SF		
2¼"	819	3042		
3"	1536	4710		
3¼"	157	381		
4"	2161	6260		
5"	1246	571		
6"	42	125		
¾" Beech			¾" Aromatic Cedar (one common)	
1½"	747 SF	1245 SF	2¼"	195 SF
2¼"	936	672	3¼"	403
3"	892	2117		
4"	42	956		
5"	329	138		

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